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1989

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3-6-1989

# 03/06/1989 - Student of the Year 2000 Series on WEIU-TV

University Marketing and Communications

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### Recommended Citation

University Marketing and Communications, "03/06/1989 - Student of the Year 2000 Series on WEIU-TV" (1989). 1989. 107.  
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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

news

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89-112

MAR - 6 1989

FILE COPY

FOR IMMEDIATE RELEASE:

STUDENT OF THE YEAR 2000 SERIES ON WEIU-TV

CHARLESTON, IL.--The "Student of the Year 2000" is the topic of a series of programs that will be aired on Eastern Illinois University's television station, WEIU-TV Channel 51, at 6:30 p.m. March 20-24.

The series, which features national experts on higher education, was produced as part of a year-long program conducted by the Illinois Board of Governors of State Colleges and Universities, governing board for Eastern Illinois, Governors State, Chicago State, Northeastern Illinois and Western Illinois universities.

The half-hour programs focus on what can be done to be better prepared to meet the needs of the student in the year 2000.

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The programs will be broadcast on cable television (Mattoon, Channel 20; Charleston, Channel 29; and Paris, Channel 37) and UHF 51 for a 30-mile radius around Charleston.

Topics and their dates for airing are:

Monday, March 20: "Faculty" focusing on the drastic changes in the faculty that will occur by the year 2000 and inevitable shortages in critical academic areas along with strategies for recruitment of faculty.

Tuesday, March 21: "Impact and Implications of New Technology in Instructional Delivery" focuses on how the communication of knowledge through computer and satellite communication will change the availability of higher education.

Wednesday, March 22: "Are Colleges Succeeding?" features effective ways to determine what students are actually learning in college and the challenges of developing a comprehensive assessment plan.

Thursday, March 23: "Student Recruitment" outlines strategies on how to recruit and retain students, particularly specific groups such as female, minority and handicapped students.

Friday, March 24: "How Will We Meet the Needs of Students in the Year 2000?" highlights key services and "student life" experiences, including the changing policies to implement those services. Eastern President Dr. Stan Rives will serve as moderator.

Dr. Gene Scholes of Eastern's Booth Library Audio Visual Department said a videotape of the program series is available to students and faculty. A student copy is available in the self-study materials center in the library. Another copy is available in the audio visual department for faculty members who want to check it out for classroom use.

For more information, call the audio visual department at 581-6011 or the self-study materials center at 581-6091.